

DIGITAL ENTRY INSTRUCTIONS:

1. Prepare 1 high-quality, evenly-lit jpeg of each artwork submitted, cropped to exclude frame or background, to the following digital specifications: 300 ppi (pixels per inch) and 1800 pixels (6 in) on the longest side. If you cannot size your photos to this size, send the highest-resolution images you can and Beth will resize them for you.

Label each image using the following format: LastnameFirstname-ThisIsTheTitle-00hx00wx00d

(Example: BetkerBeth-MythicBeauty-24hx18wx2d)

Include no spaces or commas. Do not include a middle or maiden name. You can include that middle name in your text data below if you want it on your wall label, as I do!

Please capitalize all words in the photo filename (as shown), and rest assured capitalizations will be characterized on wall labels as you list them in the text data.

Dimensions should reflect framed/finished dimensions and be stated as HxWxD, rounding up to avoid fractions and decimals.

2. Email all jpegs and the following text information in a single email to: Beth Betker danan@seanet.com before midnight March 12.

Subject line of email should read: SCA 2021 Art to Lift Our Hearts

Begin the text of your email with your contact information, formatted as:

Name:

Phone:

Address:

City, State, Zip:

Email:

Website:

Leave a blank space and then list the following, formatted as shown, for each artwork.

Artist Name (as you would like it to appear on the wall label):

Title:

Medium (**no capital letters** unless using proper name, e.g. Yupo):

Framed/Finished Size (**HXWXD, rounding up to avoid fractions or decimals**):

Price: **\$000.00** (note: Red Sky Gallery charges a 50% commission):

Do not number your artworks. List these entries alphabetically by title.

Do not embed your images in the email. Attach them to the email.

Sending all your images and data in one email in this format will prevent having to email back and forth with you to process your entry.

Here is an example of how your email text should look:

Beth Betker
206-619-1887
PO Box 75555
Seattle, WA 98175
danan@seanet.com
www.betkerart.com

Artist: Beth Van Faasen Betker
Title: Mythic Beauty
Medium: oil
Framed/Finished size: 24hx18wx2d
Price: \$200.00

Artist: Beth Van Faasen Betker
Title: Oh My Gosh
Medium: oil
Framed/Finished size: 18hx24wx2d
Price: \$200.00

We are aware we ask you to send some of this information to two places, via the entry form and this email. PLEASE DO SO. Both are necessary to complete your entry.