

March 2023

NEWSLETTER

CALENDAR

MARCH

- 28 11:30 a.m. General Meeting
Program: Sandra Kahler

APRIL

- 7 Newsletter Content Deadline
9 Painting of the Month Entries Due
11 10 a.m. Board Meeting
11 4:00 p.m. Happy Hour
25 11:30 a.m. General Meeting
Program: Larey McDaniel

MAY

- 9 Newsletter Content Deadline
9 10 a.m. Board Meeting
9 4:00 p.m. Happy Hour
23 11:30 a.m. General Meeting
Program: Pat Fiorello

WHILE SUPPLIES LAST, any donor giving \$100 or more will receive a single Seattle Co-Arts tote bag!



Get
Yours
Today

Blossoms on the Quad - JR Hawse

Welcoming Spring, the Creative Season

Although winter dominates the first months of the year, it is spring when nature revives itself with warmer and longer days. This is the time of year when we emerge from our studios to discover regeneration all around us, and every year nature invites us, inspires us to join this wonderful celebration of renewed life as we look forward to better weather ahead.

For many of our members it means play time and plein air time! We escape from our indoor studios and jump into the natural world, bringing our portable gear with us. Here in the Pacific Northwest, there is no end to the marvelous scenery we can admire and incorporate into our paintings, and the light outside is incredible...there is no lamp or fixture that can duplicate it.

Some of our members will be heading off to Samish Island to a special workshop with Sandra Kahler. Sandra will be showing different watercolor techniques including mark making. Samish Island, itself, is a great place to relax and get into the creative zone. Meals are taken care of, the park-like setting provides a wonderful tranquility, and there are plenty of places to walk or hike.

If you prefer to stay closer to home, join us for our general meetings and programs. Sandra Kahler will be our presenter for our March meeting followed by Larey McDaniel (photographer) and Pat Fiorello (oil and watercolor artist).

No matter what you choose to do this spring, I hope you make time for your art and painting. Please consider entering your spring paintings in our Painting of the Month competitions. We would enjoy seeing what you are creating.

In the meantime, take care and create.

Janet Hawse, Seattle Co-Arts President

- Sandra Kahler - March Presenter
- Samish Spring Workshop
- Juried Show - Era Living, Wallingford
- * 2023 Scholarship
- * Hints or Inquiries
- * Artist Opportunities

This Month's Presentation

Sandra Kahler: Mark-Making into Watercolor: Exploring Media and Methods

Mark-making into watercolor is a fearless way to add depth, interest, and drama to your art.

Sandra will demo a variety of mark-making into watercolor adding layers of line into watercolor using crayons, graphite, pastels, wax, and charcoal.

Sandra is a popular watercolor instructor with the Seattle Parks Department since 1998 and continues to share her talents by teaching in the community.

Her professional affiliations include Women Painters of Washington, the Northwest Watercolor Society, and Seattle Co-Arts. She has actively participated in many exhibitions and juried shows throughout the Northwest and has won many awards and honors, including a featured article in American Artist Magazine.



Sandra Kahler holds a Bachelor of Fine Arts from the University of Washington School of Art.



View more examples of her work at her website: www.sandrakahler.com.

Last Month's Presenter

By Liz Braich

Kuria Jorrison gave a very informative demonstration on Internet Sales and Strategies. She has been a photographer since she was a girl scout. Kuria studied photography at the Art institute of Seattle. In 2020, she started pushing her internet sales. She looked at famous artists around her: how do they merchandise, what do their websites look like, and what made her appreciate them and want to collect their work.

Kuria came up with a very comprehensive list of tools (via power point and PDF) we can all easily access:

ART STOREFRONT: This site helps artists market their art. There is a monthly fee, and an initial investment. Kuria stated she used their "playbook for a year" then modified and created her own. She learned that she needed to "romance market," get people to "like" and "follow" until they purchase. She takes photos of herself with her art, at shows, while creating, with customers and posts on social media. Her photos were very engaging.

WEBSITE: Kuria talked about simplifying the offerings on her website. Use options like "shop art," "about me," "contact," and "FAQS." A great tip was to give a short story about each image and only offer a few sizes of your art.

BLOG: Kuria's blog is part of her website. She talks about her travels, influences, and other artists.

INSTAGRAM: Kuria shares video content on her Instagram page. And she shares pics of her art in a room, to help the viewer visualize.

FACEBOOK: Kuria recommends finding the business side first. She creates emails on Sunday, then schedules the posts to post throughout the week. She researched the best time of day to release those posts. Amazing!

NW FINE ART AND PRINTING: This business was recommended by Kuria for prints. Great tip!

MAIL CHIMP: this is who Kuria uses for her business mail services. She recommends not worrying about the "unsubscribers." Kuria has monthly giveaways on email.

ROMANCE MARKETING: The goal of this approach is to keep the viewers engaged. Kuria stated "You need to treat yourself like a celebrity." She said "If you market it, they will come," and to use #hashtags linking followers. She said to be yourself, don't swear, and show your pets. Make your website clear and legible. Show stages of your painting, moving and packing at fairs, behind the scenes photos. She recommends separating art and merchandise. Keep it simple.

ETSY: Kuria stated some people successfully make a living on this site.

RED BUBBLE: They can do prints, mugs, metal prints etc. Kuria makes her own! There are some companies who will do shipping for you.

PIRATE SHIP: This company is cheaper than UPS, but ships through UPS. Great tip!

FINAL TIPS: Use hashtags on Facebook at the end of your post. Send out emails once a month. Do art shows.

There was so much valuable information provided, too much to include. Kuria stated she will make available the power point of this fantastic demonstration to the Seattle CoArts. Please check the website. And a most grateful thank you to Kuria for this most organized and informative discussion.

Seattle Co-Arts Juried Show

SEATTLE
Co-Arts
2023

Juried Exhibition
At Era Living's
University House
Wallingford



This year's Juried Show Chair, Lanie Franza is pleased to invite all eligible Seattle Co-Arts **exhibiting status members** to be part of this year's major exhibition at the University House in Wallingford to be held June 22-October 15, 2023.

The deadline for entries is April 3rd. Go to the following link to enter:

<https://forms.gle/65SPgoLcMucYjVmy7>

Scholarship Applications

This year Seattle Co-Arts will be awarding a \$2000 scholarship in memory of **Joan O'Byrne** to a deserving art student in the Puget Sound area. Applications are now open and are available on our website.

Please contact Ireta Sitts Graube with any recommendations or questions concerning this year's Seattle Co-Arts Scholarship.

Seattle Co-Arts Joan O'Byrne Scholarship

The members of Seattle Co-Arts have a mission. We want to help students who are enrolled in a fine art program with an emphasis on 2-dimensional work. We are awarding a \$2000, Joan O'Byrne scholarship this year. This scholarship is in loving memory of one of our very dear members who passed away last year. We would love to present this scholarship to a deserving student.

If you as a Seattle Co-Arts member know of any students in the arts, please let them know how to apply. They only need to go to our website, seattlecoarts.com and click on Home (on the far left) Scroll down to the end of this short page and they will find the application box. Click on Apply for the 2023 Joan O'Byrne Scholarship.

Don't delay. Students must have your application in by April 28, 2023. We will award the scholarship on June 26, 2023.

Questions? Contact: scholarship@seattlecoarts.com



Seattle Co-Arts Samish June 2023 Workshop with Sandra Kahler

Event Timing: June 4 - 9 (Sunday-Friday)

Event Address: Samish Island Campground and Retreat - 11633 Scott Rd, Bow, WA 98232

Seattle Co-Arts Contact: Sabrina Poon (323-253-1223)



There are plenty of refurbished rustic cabins still available. These are cozy with electricity and a shared bathroom facility located in another building.

Currently there are no single E-cabins available, but there are shared E-cabins for the workshop event. These cabins have shared bathrooms and can sleep up to three people; however, two people can share this type of cabin.



Don't wait to register! Go to: <https://forms.gle/4j9EZohFTzCW6mPj9> for more information and to sign up for this one-of-a-kind event.

Stella Canfield Workshop - Review

By Sally Rawlings and Janet Hawse

Stella Canfield quickly demonstrated her technique of painting shapes versus objects.



Stella displays the stork painting she created while showing workshop participants how to paint loosely, but with a plan.



Stella Canfield gave a dynamite watercolor workshop this month, leading two sessions in four days, and providing the attendees with a wealth of information and techniques.

At the beginning of the workshop, students were encouraged to play as she did a number of arbitrary and fun brush strokes across her paper. Then on top of that, Stella's began painting flower shapes and somehow created a cohesive and attractive composition of poppies...it was amazing. Stella's advice: do a play painting before you begin a serious work.

In her demonstrations, Stella showed how to plan a composition of a painting before laying a brush to the paper. She provided a list of factors to consider in the planning stage:

1. Format (horizontal or vertical)
2. Temperature dominance (warm or cool)
3. Color dominance (red, yellow, blue etc.)
4. Value dominance-dark, mid, light
5. What attracted me to this subject?

During the workshop while the students were painting, Stella walked around the classroom offering advice and providing numerous tips on how to approach different compositional elements. She also shared some of her favorite words of wisdom, some of them coming from other artists like Monet, O'Keeffe, and Jamison. Her own overall advice was fairly simple:

MAKE SHAPES NOT THINGS!

PAIN T BIG SHAPES FIRST; LITTLE SHAPES HAPPEN BETWEEN THEM!

UNDERSTAND LIGHT AND HOW IT AFFECTS EVERYTHING!

PAIN T FROM THE HEART!

Here are Stella's 7 Elements of Design:

1. **Line**
2. **Color**
3. **Value**
4. **Size**
5. **Shape**
6. **Direction**
7. **Texture**

We want to thank Lauriel Sandstrom and Eve Ingraham for all their work to make this special event possible. They were responsible for organizing the event and providing delicious treats, coffee, tea, and so much more. Thank you!

February 2023 Painting of the Month Winners



First Place - Susan Killen
Safety Check
Watercolor



Second Place - Christina Harvey
Reindeer Walk
Watercolor



Third Place - J. Marcia Miller
When the Sun Shines
Pastel

Painting of the Month Entries

March 2023

Vote for your three favorite painting. **Voting deadline: March 26th.**

Look for your ballot in your email.



A.



B.



C.



D.



E.



F.

Painting of the Month Entries

March 2023 continued



G.



H.



I.



J.



K.



L.



M.

Helpful Hints or Inquiries (or Conversations)

I used to think that cropping “failed watercolor paintings” or drawing on them with ink or pastel was kind of cheating. Now I realize that, as artists, we are responsible for the quality of the finished product of our work, not the intermediate steps along the way. Very few creative works proceed in a smooth linear manner from concept to completion, and the decisions we make along the way reflect our skill and judgment just as much as our brushstrokes do.

Just as it is up to us to decide when to STOP painting, the same is true about the final size of the work. If the whole painting is not successful, but part of it is, and if it makes a well-composed smaller painting, I now think it’s fine to use just that part. As friends have said, “Cropping can be your friend.”

Here are a few examples of my before and after paintings: The tree is an important part of the large painting, and deserves to be painted well. In the small 4x6 excerpt, just the mood of the day is expressed. Hmm – looking at the first composition, maybe I should have worked harder on the tree before cutting it up. What’s done is done. “It’s only paper.”



This colorful autumn painting on the left glows, but I felt that it just didn’t work as a composition. I realized that the bright pool of color on the left competed for attention with the color in the upper right, and led the eye off the side of the paper. I cropped it to make a simple small painting of the forest. It’s not as dynamic, but loses the confusion of having too many points of interest.





How to Finish the Back of a Painting for a Show or Sale

Seattle Co-Arts member and tech guru, Lisa DeBaets has put together a comprehensive video on how to finish the back of a painting. Here are some well-demonstrated techniques that will be extremely valuable when you are entering a show or preparing a painting for sale.

You may already be versed on how to prep a painting, but chances are this will be a great refresher course.

Thank you, Lisa, for your thoughtful and thorough presentation.

To see the video, go to:

<https://www.youtube.com/watch?v=vu9YfDMj14&t=2s>

Member's News


Emily Kane's sumi painting, "Sunburst", has been chosen for publication in the 2022 Anthology of the Haiku Northwest Society.




Congratulations to Our Newest Exhibiting Status Members



Congratulations to
June Jackson
Exhibiting Status Member



Congratulations to
Esther Sarantopoulos
Exhibiting Status Member



Congratulations to
Julie White
Exhibiting Status Member



Opportunities for Artists
- March 2023 (and beyond...)

by Marcia Cecil

Basic information is listed here; to find out the full details, go to the listing's link. NOTE: these listings DO NOT include opportunities from organizations that are on-line only. If you are interested in these kinds of things, please check out the websites. I look at artisttrust.org, CaFE (callforentry.org), and www.entrythingy.com. These are the opportunities that seemed to me to be of most interest to Co-Arts members. Please note that I include opportunities in the greater Seattle area (and sometimes the Pacific Northwest).

Exhibition Opportunities Deadline: March 31, 2023

Organization Name: **EDD COX FINE ART**

Organization Location: Seattle, WA

Fee: None

Discipline: Exhibition opportunities for visual artists at four locations in Pioneer Square. The Collins Pub, The Gary Manuel Salon, The OK Hotel Gallery & The Addison Gallery. Submit links to artists' bio & artwork to be considered for 2023 schedule.

https://www.facebook.com/pg/eddcocfineart/about/?ref=page_internal

Under the Canopy: How Nature Inspires Us to Engage, Create, and Connect

Deadline: April 20, 2023

Organization Name: **Port Angeles Fine Arts Center, Port Angeles, WA**

Fee: \$18

Discipline: The Port Angeles Fine Arts Center seeks proposals for outdoor-friendly artworks to be exhibited in Webster's Woods Sculpture Park. We seek artists to create sculptures that encourage viewers to interact with the works through movement, sound, touch or even as a place to sit and rest. As every experience we have within the natural world impacts and influences that landscape, we invite artists to explore how their piece both enhances and alters, shapes, or stands apart from the landscape. We encourage artists to play with strong colors so the installations can stand out more prominently among the trees and greenery and visually invite viewers in.

<https://pafac.submittable.com/submit/87bb78f6-e326-488c-bb61-085841ead0b2/summertide-2023-under-the-canopy-how-nature-inspires-us-to-engage-create-and-c>

Adapted from: <https://artist.callforentry.org>

GO TO THIS WEBSITE FOR DETAILS AND APPLICATION INSTRUCTIONS

Kent Downtown Mural Project **Deadline: March 31, 2023**

Organization Name: **City of Kent Arts Commission, Kent, WA**

Fee: Free

Discipline: Artists are invited to submit qualifications to the Kent Arts Commission for consideration to create an original artwork design for the Kent Downtown Mural Project. Two artists will be chosen to create murals for two mural locations in Kent's historic downtown.

The Kent Arts Commission, in partnership with the Kent Downtown Partnership, seeks to place murals on two walls: 1) Exterior of the east wall of the building located at 403 W. Meeker Street (approximately 14 feet x 20 feet), and 2) Exterior of the east wall of the building located at 314 West Meeker Street (approximately 12 feet x 40 feet).

There is an opportunity to commission two Artists working in two-dimensional media, including but not limited to painting, photography, graphic design, printmaking, and drawing, to create original artwork designs to be reproduced as large-scale murals on the two exterior walls described above. The artwork should add color and vibrancy to the site and may include representational or abstract elements. Content can be inspired by the locations; reference the culture, people, or histories of the region; or simply feature unique and eye-catching imagery.

Artwork will be reproduced on a vinyl wrap and mounted on ¼" ACM panels attached to the buildings. (ACM is a lightweight composite material, consisting of two cover sheets and a fire-rated core.) Each mural will remain on view for approximately two years.

https://artist.callforentry.org/festivals_unique_info.php?ID=11514

Exhibition Opportunity **Deadline: June 30, 2023**

Organization Name: **Gary Manuel Salon & The Collins Pub**, Edd Cox Curator

Organization Location: Seattle, WA

Fee: Free

Discipline: The Gary Manuel Salon & The Collins Pub in Pioneer Square offer monthly exhibition opportunities for local visual artists.

Send exhibition proposal information to eddcoc@eddcocfineart.com

<https://www.facebook.com/Artist-Exhibition-Opportunity-Pioneer-Square-100961561878538/>

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